



September 30th - October 3rd 2011



CHEYENNE · RIDGE
— Signature Lodge —

www.huntersdream.org

Hunter's Dream for a Cure is excited to announce that the 2011 Celebrity Hunt for a Cure will be held September 30th to October 2nd at Cheyenne Ridge Signature Lodge in Pierre, South Dakota! This premium lodge is located in South Dakota's prime pheasant hunting belt... which is to say the best pheasant hunting on the North American continent. Located near the shores of Lake Oahe, the Signature Lodge features the finest rooms and suites and is equipped to provide the ultimate hunting experience, as well as world-class smallmouth and walleye fishing, and championship links golf at Sutton Bay.

The luxurious amenities include a cigar/cognac "ice bar," complete workout facilities and hand detailed massage rooms, a large sauna and hot tub, theater and "game" room, a themed library, separate conference facilities, Beretta guns and pro shop, and an all-weather enclosed 5 Stand clays layout. The weekend will include two days of morning and afternoon bird hunting and clay shooting, evening festivities with entertainment and both live and silent auctions, meals prepared by an incredible culinary staff, first-class accommodations at one of the country's finest lodges, and a chance to enjoy the great outdoors and change the lives of kids with special needs in the process. In addition to our funding of the *Hunter Nelson Sturge Weber Center*, Hunter's Dream will once again direct proceeds from the event to a South Dakota beneficiary. As a result of the 2010 hunt we presented \$50,000 to Children's Care Hospital and school.

We invite you to join our celebrity guests and be part of the extraordinary weekend. This is an opportunity for all of our friends and sponsors to experience the best pheasant hunting in the country and a tremendous lodge with luxurious accommodations. Hopefully you will consider joining us at Cheyenne Ridge Signature Lodge for the 2011 Celebrity Hunt for a Cure!

God bless,




Robb Nelson


Wendy Nelson

On the Cover **A Father & Son Dream**



Artist: Ray Kelly

For those of us that have children and love the outdoors there are very few things in life that are more enjoyable than introducing our kids to that passion. As a child growing up in the heart of pheasant country in South Dakota, some of my fondest memories are being in the field with my Dad. It is truly "A Father & Son Dream" for everyone to enjoy the outdoors and create these timeless memories with their children. I am certain that anyone who looks at this painting will be able to relate to their own childhood experiences, their past experiences with their own children or the future experiences they dream of. As a father of two boys, I have always envisioned sharing those same wonderful experiences with Brady & Hunter. I am certainly anticipating the days ahead where I can teach Brady about my love of hunting and the outdoors. Tragically I will never be able to do that with Hunter. Despite having Sturge-Weber Syndrome and the difficulties that accompany it, we always expected Hunter to live a full and active life. Unfortunately a massive seizure took Hunter's life on May 29, 2005 at the very young age of five. This painting is the creation of a memory that never happened; Hunter as an older boy and I sharing a pheasant hunting trip together!



CHEYENNE · RIDGE

— Signature Lodge —

*Unrivaled Wing Shooting. First-Class Field Sports. Limitless Choices.
A Luxurious Experience in an Incomparable Setting.*

Hunter's
DREAM



Proud Host of the 2011 Celebrity Hunt for a Cure.



TOLL FREE (877) 850-5144

INFO@SIGNATURELODGE.COM

WWW.SIGNATURELODGE.COM

101 RIDGE ROAD, PIERRE, SD 57501

Sponsorship Opportunities



Signature Title Sponsor - \$50,000

- Naming rights as Title Sponsor on all event materials
- The 2011 [Your Company Name] Celebrity Hunt for a Cure
- Exclusive Business Category Sponsorship
- Company logo on all event clothing
- Recognition as title sponsor in all promotional materials, signage, press releases, TV coverage and media marketing
- Product display and sample opportunities at the event
- Full page color ad on back cover of Event Program
- 2 teams of 12 hunters
- First Choice of 2 Celebrity hunters
- 12 VIP rooms on-site at the Signature Lodge
- 48 tickets to Saturday's Signature Gala, Dinner, Auction and Entertainment
- 24 VIP swag bags

Dakota Presenting Sponsor - \$25,000

- Naming rights as a Presenting Sponsor on all event materials
- The 2011 Celebrity Hunt for a Cure presented by [Your Company Name]
- Exclusive Business Category Sponsorship
- Company logo on all event clothing
- Recognition as presenting sponsor in all promotional materials, event signage, press releases, and media marketing
- Product display and sample opportunities at the event
- Full page color ad inside Event Program
- 1 team of 12 hunters
- Second Choice of Celebrity hunter
- 6 VIP rooms on-site at the Signature Lodge
- 24 tickets to Saturday's Signature Gala, Dinner, Auction and Entertainment
- 12 VIP swag bags



Sponsorship Opportunities

Rooster Sponsor - \$15,000

- Recognition as sponsor in Event Program
- Half page ad in Event Program
- Product display and sample opportunities at event
- 8 hunters
- 16 tickets to Saturday's Signature Gala, Dinner, Auction and Entertainment
- Lodging at Outpost or Spring Creek
- 8 VIP swag bags

Quail Sponsor - \$10,000

- Recognition as sponsor in Event Program
- Quarter page ad in Event Program
- Product display and sample opportunities at event
- 6 hunters
- 12 tickets to Saturday's Signature Gala, Dinner, Auction and Entertainment
- Lodging at Outpost or Spring Creek
- 6 VIP swag bags

Chukar Sponsor - \$6,000

- Recognition as sponsor in Event Program
- 4 hunters
- 8 tickets to Saturday's Signature Gala, Dinner, Auction and Entertainment
- Lodging at Outpost or Spring Creek
- 4 VIP swag bags

Event Naming Rights Sponsorships Available

- [Your Company] presents the Entertainment, Cocktail Hour, Sporting Clays, Hunting, Auction or Awards Reception
- Includes tickets to Saturday's Signature Gala, Dinner, Auction and Entertainment
- Call for details on Availability and Pricing

Gala & Auction Sponsor - \$1,500

- Recognition as sponsor in Event Program
- 4 tickets to Saturday's Signature Gala, Dinner, Auction and Entertainment



*** Groups will compete in a 12 hunter team





Frankly we don't know what to say but the 8th Annual 2010 Celebrity Hunt for a Cure was nothing short of Amazing!!! We raised an astounding \$127,000 (NET) with your tremendous support!! In this or any economy, we consider this to be a tremendous success and we couldn't accomplish this result without your support, product donations, auction items and sponsorship! We raised \$60,000 from our Live & Silent Auctions alone!

One of the most memorable moments was the private concert put on by Country Music Star Craig Morgan. The guitar he played was auctioned off for \$7,000. Be sure to look for the hunt on the *Outdoor Channel* as it was filmed by Craig Morgan *All Access Outdoors* and on *Versus* for *The World of Beretta*.



Our Beneficiaries



Hunter Nelson Sturge-Weber Center
at Kennedy Krieger Institute
Dream. Discover. Cure.

The Hunter Nelson Sturge-Weber Center at Kennedy Krieger Institute is located in Baltimore, Maryland. It is devoted to the diagnosis, treatment and research of Sturge-Weber Syndrome (SWS). The center strives to provide comprehensive diagnostic evaluation and coordination of clinical services. It offer patients, their families, and physicians the medical and educational services needed to maximize patient function. Additionally, the center conducts important clinical research to improve the understanding and treatment of the disorder.

The center was founded in October 2002, through Kennedy Krieger's University Center for Excellence in Developmental Disabilities Education, Research and Service collaboration with John's Hopkins University. Since its inception, the center has evaluated, studied, diagnosed, and treated hundreds of SWS patients from around the world, ranging from day-old babies to adults in their sixties.

"Funding from Hunter's Dream for a Cure has been critical in the creation and ongoing efforts of the research center. Because of their efforts, we have the opportunity to make a real difference in the medical treatment of these children and their quality of life." - Dr. Anne Comi, one of the world's leading experts in SWS.



CHILDREN'S CARE HOSPITAL & SCHOOL
For Children with Special Needs and Their Families
Sioux Falls & Rapid City, SD
www.cchs.org

As a result of our 2010 Hunt for a Cure, Hunter's Dream was able to present \$50,000 to Children's Care Hospital and School. Children's Care Hospital & School is an independent, non-profit organization with centers in Sioux Falls and Rapid City, SD, which annually serves over 2600 children with special needs from birth to age 21. It was established in 1952 for children recovering from polio, and has evolved to serve children with a wide range of physical, cognitive, and behavioral challenges.

Services include special education, therapies (speech, occupational, physical, behavioral, and music), autism/behavioral services, medical care, and rehabilitation programs. Care is delivered through outreach programs, with professionals traveling across the state to treat children in their homes and schools; outpatient centers in Sioux Falls and Rapid City; plus a 114-bed residential program and 14-classroom school in Sioux Falls.



BRECKENRIDGE
OUTDOOR
EDUCATION
CENTER

The Breckenridge Outdoor Education Center (BOEC) is a nonprofit organization whose mission is to expand the potential of people with disabilities and special needs through meaningful, educational and inspiring outdoor experiences. The BOEC began back in 1976 with a staff that consisted of volunteers only, gear from their closets and donated food provided by the clients. The BOEC offers Adaptive Skiing and Snowboarding, Wilderness Courses, Professional Challenge Courses, and a unique Internship Program.

The BOEC has something for everyone. Educational experiences are offered for people with physical, cognitive, and sensory disabilities, people from low-income backgrounds or disadvantaged environments, people looking for more team unity in their workplace, people learning English as their second language. . . the list goes on and on.



An estimated two percent of all children up to three years of age experience significant developmental conditions or delays. Studies have proven there are critical windows for visual, speech, motor, and social development during the first years of life. Therefore, the earlier a development delay or disability is identified, the greater the impact of therapy and other early intervention services can be.

The Children's Hospital and Alliance, a group that manages and delivers community-based services to more than 11,000 children and adults with developmental delays and disabilities and their families, host Early Childhood Intervention Awareness Day. The event is designed to ensure that parents, community leaders, elected officials, and policy makers understand the importance of supporting early intervention efforts in their communities.

Our Beneficiaries



Developmental Pathways is a Colorado nonprofit agency created to serve persons with developmental disabilities and their families. It was established in 1964 as a community-based alternative to institutional care. Since that time, Pathways has developed a broad array of services based on the principle that full inclusion and participation in community life are attainable for every individual with a developmental disability. Developmental Pathways vision is to provide innovative and effective services characterized by self-direction, choice and respect for people with developmental disabilities and their families.



The first and only universally-accessible playground in Colorado, Inspiration Playground provides a unique experience for the region. In addition to benefiting children with special needs, integrated play gives typically-abled children the opportunity to experience and appreciate their peers with special needs, thus dissolving damaging misconceptions about physical limitations.

The equipment at the playground is accessible and usable by children with disabilities. This free, outdoor play environment provides safe, state-of-the-art, sensory-rich structures that encourage integration and the development of cognitive, emotional, physical, and social skills. It offers a play surface that allows for wheelchairs and support braces - unlike common sand playgrounds in our communities.



Poudre Valley Health Systems offers a family-centered children's therapy program. Their objective is to help children and parents reach goals for their community, home and play, by creating fun, effective therapy programs based on the interests and needs of the child and family.

The rehabilitation program is staffed by experienced professionals who specialize in - and love working with - children ranging from newborns to teens. Children's needs may be related to: Autism, cerebral palsy, cleft lip and palate, Down's Syndrome and other genetic syndromes, feeding, eating or swallowing conditions, head injuries, orthopedic impairments/injuries, attention-sensory processing disorders, to name just a few.



Outdoors Without Limits (OWL) seeks to educate those with disabilities about activities in the outdoors and offer the opportunity to participate. Nearly 250,000 people each year stop pursuing outdoor passions due to illness or accident. Many thousands more, born with disabilities, have never had the opportunity to experience the woods and water. OWL's program is designed to increase awareness, resources and opportunities that directly impact people and the communities where they live. They strive to challenge stereotypes about disability and promote awareness of "ability" in a positive environment.



Wheelin' Sportsmen NWTF is dedicated to providing children and adults with disabilities, including disabled hunters, disabled anglers and other outdoor enthusiasts, the opportunity to participate in outdoor activities. Its magazine, Wheelin' Sportsmen, and its website are dedicated to the education and entertainment of these enthusiasts and their able-bodied outdoor partners.

Schedule of Events

Friday, September 30th

6:00 - 9:00 PM

Welcome Dinner & Registration

Saturday, October 1st

6:30 - 8:00 AM

Breakfast

8:00 AM - Noon

Bird Shooting & Sporting Clays

12:00 - 1:30 PM

Lunch & Team Photos

1:30 - 5:30 PM

Bird Shooting & Sporting Clays

5:30 - 7:00 PM

Cocktail Hour

7:00 PM

Dinner, Silent & Live Auction,
Entertainment

Sunday, October 2nd

6:30 - 8:00 AM

Breakfast

8:00 AM - Noon

Bird Shooting & Sporting Clays

12:00 - 1:30 PM

Lunch & Team Photos

1:30 - 5:30 PM

Bird Shooting & Sporting Clays

5:30 PM

Awards Party



Hunter's Dream for a Cure Board of Directors

Robb Nelson
Wendy Nelson
Shirl Patenaude
Chuck Weinreis
Shawn Lyons
Tom Roberts
John Leever

Dave Diaz-Infante
Mark Schlereth
Ted Patenaude
Ken Schafer
Jeff Inouye
Brian Debie

Heather Gentz - Secretary



In Memory of Hunter Nelson – November 5, 1999 to May 29, 2005

Hunter's DREAM



"My parents said I was their Greatest Teacher! I taught them unconditional love, faith in God, hope, strength, courage, humility, patience and compassion. Don't forget me! I also hope that you will never forget less fortunate children who will always need your support. Always help those who can't help themselves! I will always have a Dream for a Cure, I hope you do too! God Bless You All!"



DAVE DIAZ-INFANTE
Charity Classic
MARK SCHLERETH

DENIM
AND
DIAMONDS
GALA

Hunter's Dream for a Cure is a non-profit organization established in 2000 by Robb & Wendy Nelson in the name of their son, Hunter, who was diagnosed with Sturge-Weber Syndrome (SWS) when he was seven months old. On May 29th, 2005 we unexpectedly lost Hunter to a massive seizure. Needless to say this has been a monumental & devastating loss. In Hunter's memory our foundation has made a renewed commitment to fight this disease and try to make sure that other families do not have to go through the ultimate tragedy of losing a child! SWS is a rare brain disease with no cure or definitive prognosis for those afflicted with it. Symptoms associated with SWS include seizures, glaucoma, cognitive, motor and neurological deficits, eye and internal organ irregularities. Hunter's Dream raises money for children with SWS, other neurological diseases and programs for special needs children. Through our fundraising events, the Dave Diaz-Infante Mark Schlereth Charity Golf Classic, the Celebrity Hunt for a Cure and the Denim & Diamonds Gala, we have raised more than \$1,000,000 since our inception. Our efforts were recognized in 2004 when we received the Frances Owens Communities Helping Young Children Award presented by the former First Lady of Colorado for demonstrating outstanding support for early childhood intervention and support programs in Colorado. In 2005 Robb & Wendy received the Pathways Achievement Award from the state of Colorado, honoring extraordinary achievements for people with disabilities.



Hunter's Dream for a Cure has presented The Kennedy Krieger Institute & Johns Hopkins Sturge-Weber Syndrome Center with checks to date totaling almost \$600,000. Our funding helped establish the Center, which was the first of its kind. As a result of our funding and Hunter's passing, the Center was renamed the Hunter Nelson Sturge-Weber Center. The Center takes a multi-disciplinary approach to evaluating and treating all medical issues associated with SWS. Long-term research goals of the Center include the development of clinical trials aimed at improved treatment for those affected by SWS and hopefully an eventual cure.

As a result of our 2010 Hunt for a Cure, Hunter's Dream is presenting more than \$100,000 to beneficiaries including \$50,000 to South Dakota's own Children's Care Home & School which serves more than 2,600 special needs children across the state. Other national special needs beneficiaries have included Developmental Pathways, Inspiration Playground, Poudre Valley Children's Orthotic & Prosthetic Fund, Windsor Boardwalk Playground Project, Early Childhood Intervention, Breckenridge Outdoor Education Center, Wheelin' Sportsman, Outdoors Without Limits, Tony Semple Foundation, Union Colony Children's Music Academy, 24/7 Kids - Support for Families, Rehabilitation and Visiting Nurse Association and many more have received over \$500,000 from Hunter's Dream for a Cure.



Garth Brooks and Hunter at the
Teammates for Kids Convention.

Visit www.huntersdream.org or Call 970-686-7459 or Email Robb@huntersdream.org



For sponsorship opportunities or
more information, please contact:

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DAVE DIAZ-INFANTE
Charity Classic
MARK SCHLERETH

**DENIM
AND
DIAMONDS**



In Memory of Hunter Nelson
November 5, 1999 - May 29, 2005

"The Dream for a Cure Lives On!"

